

Licensed to Ill

Appropriation in art
Andrew Gray

ual:

“the act of taking something for your own use, usually without permission” – Cambridge Dictionary

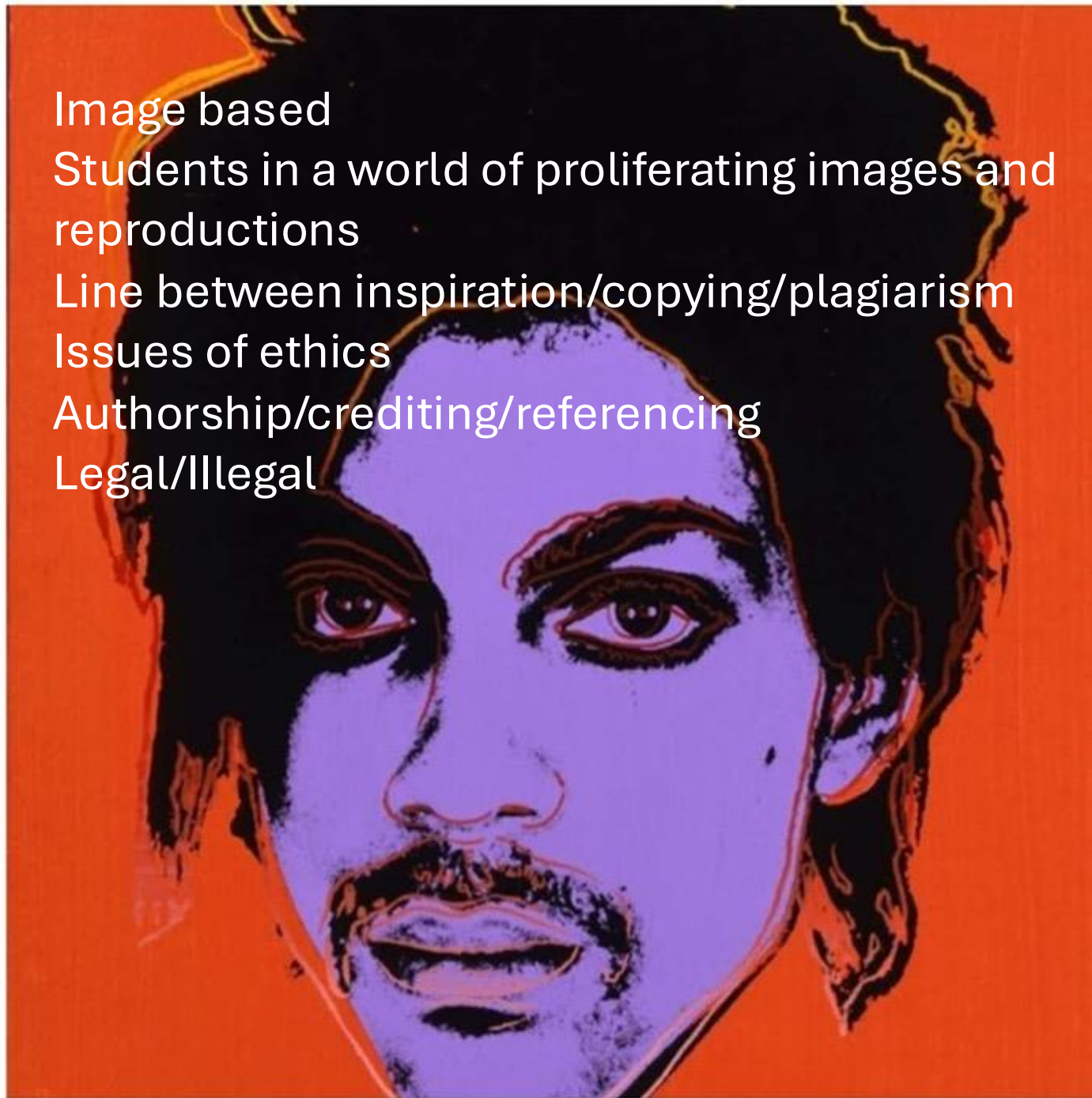
“The use of pre-existing objects or images with little transformation” – Oxford Dictionary of Modern and Contemporary Art

“An artistic strategy, the intentional borrowing, copying and alteration of pre-existing images, objects and ideas” - MoMA



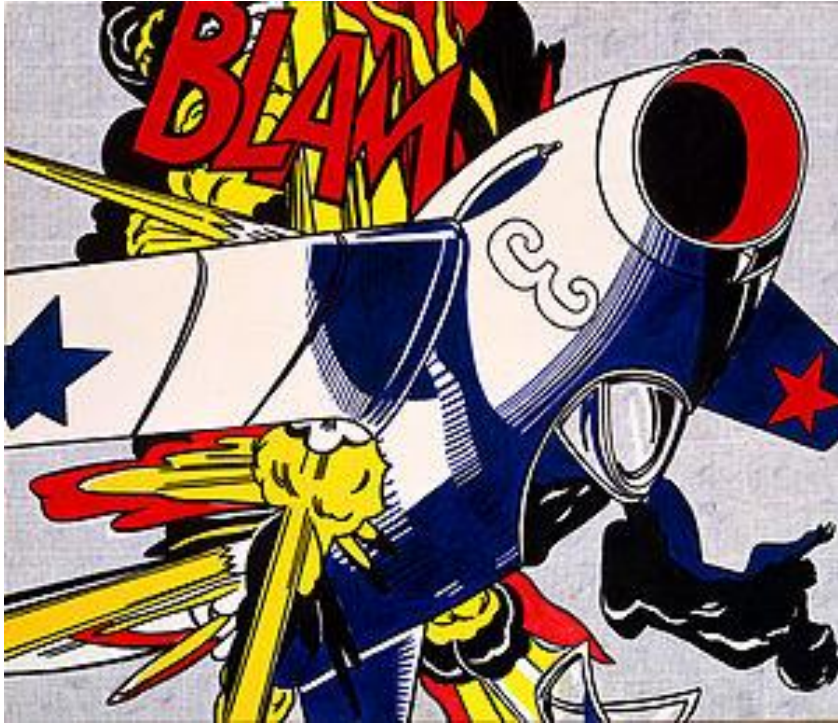


Image based
Students in a world of proliferating images and
reproductions
Line between inspiration/copying/plagiarism
Issues of ethics
Authorship/crediting/referencing
Legal/Illegal



- Is it copying?
- Is it creative?
- Is it legal?
- Is it ethical?





Blam! – Roy Lichtenstein (1962)



All-American Men of War #89 – Russ Heath (1962)



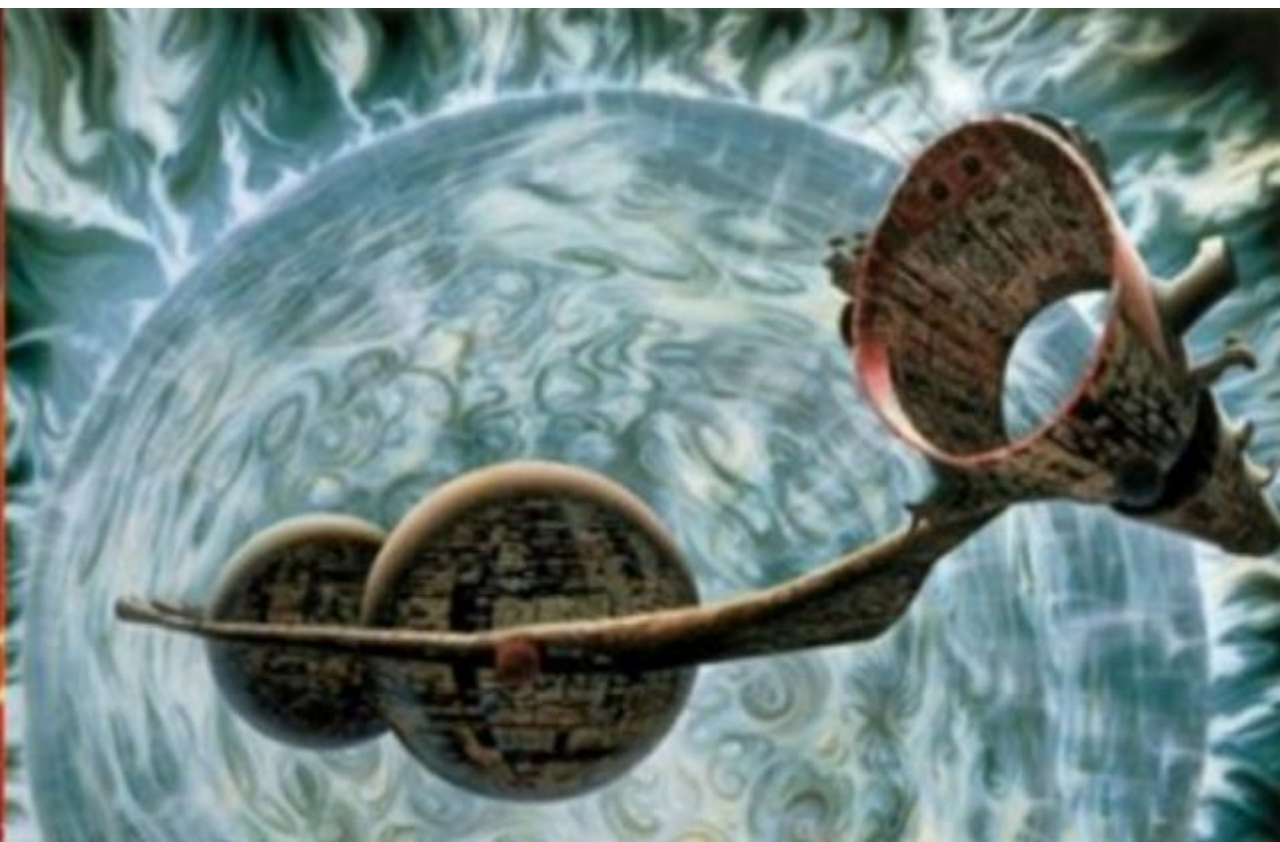
Puppies - Art Rogers (1985)



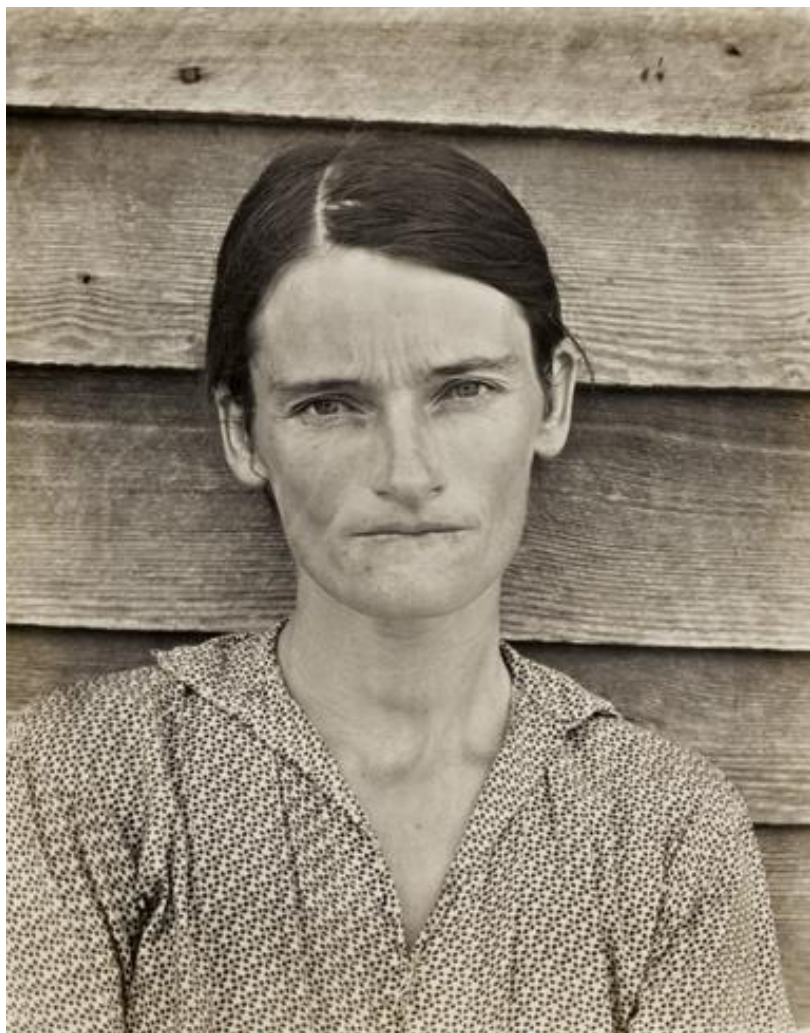
String of Puppies - Jeff Koons (1988)



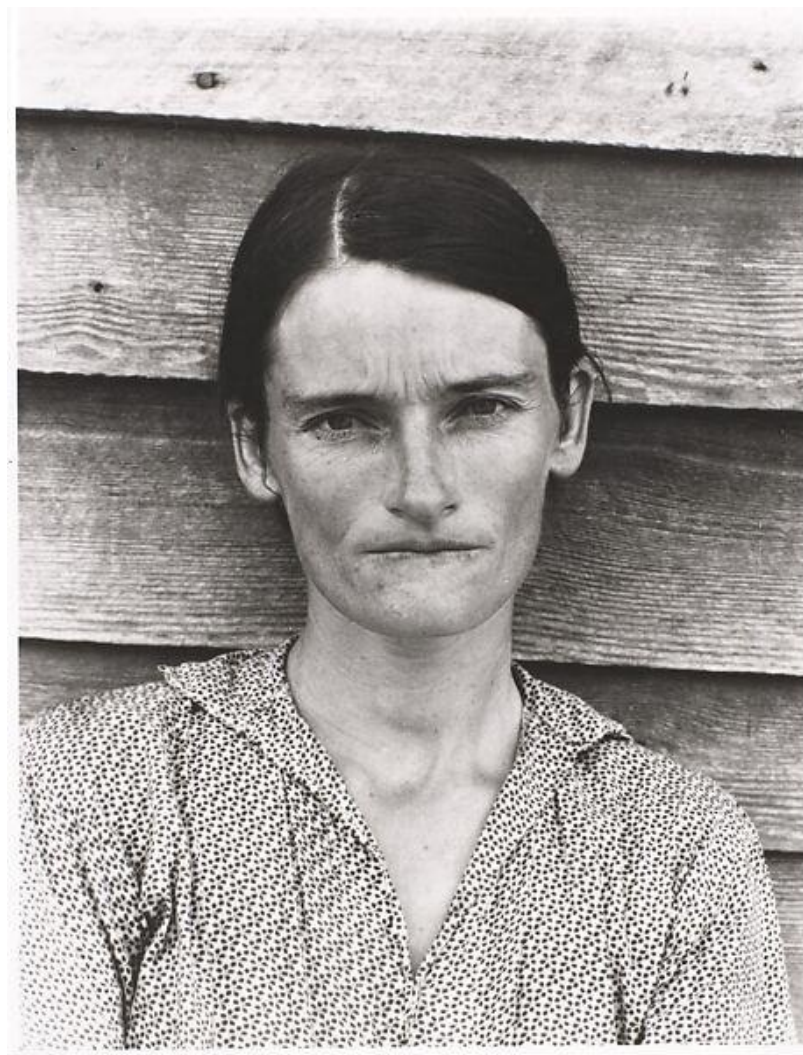
Double Star – Tony Roberts, 1974



The Loves of Shepherds (after 'Double Star' Antony Roberts) – Glenn Brown, 2000



Allie Mae Burroughs – Walker Evans (1936)



After Walker Evans 4 – Sherrie Levine (1981)



Sportsbanger



Birkenstocks - MSCHF

Summary

- Useful way to engage in these questions
- Acknowledgement of 'original' artists important
- Part of an art practice
- Attention to ethics /positionality
- Who you are in relation to the work you are using



Credits

- Licensed to Ill - Stephen Byram and World B. Omes
- Untitled (Cowboy) – Richard Prince
- Prince – Lynne Goldsmiths
- Prince – Warhol
- L.H.O.O.Q. – Marcel Duchamp
- Warhol Marilyn - Sturtevant
- The Bee Movie – MSCHF
- We Buy White Albums – Rutherford Chang

