

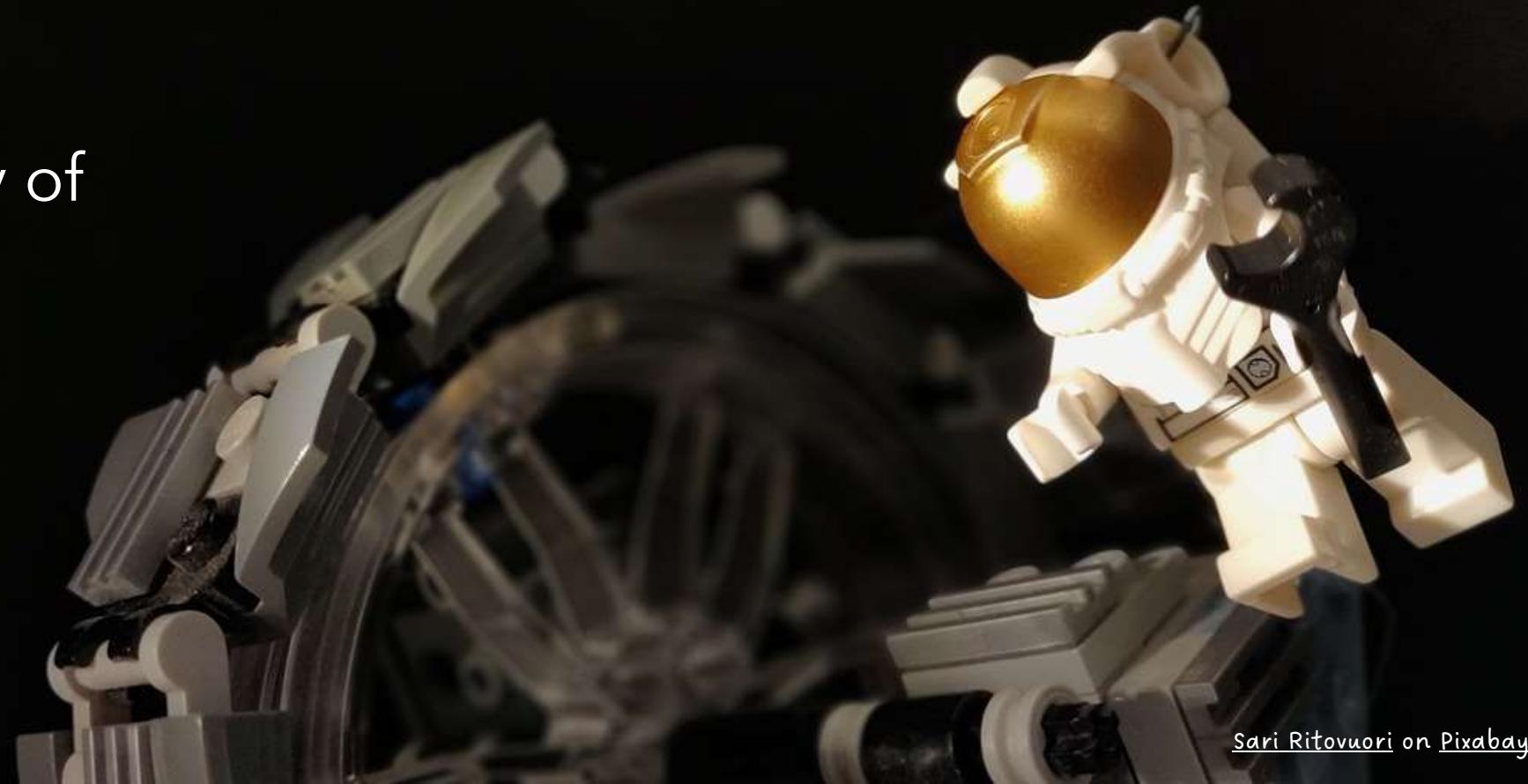
Optimism or anxiety?

Engaging with the university
community to create a
copyright literacy strategy



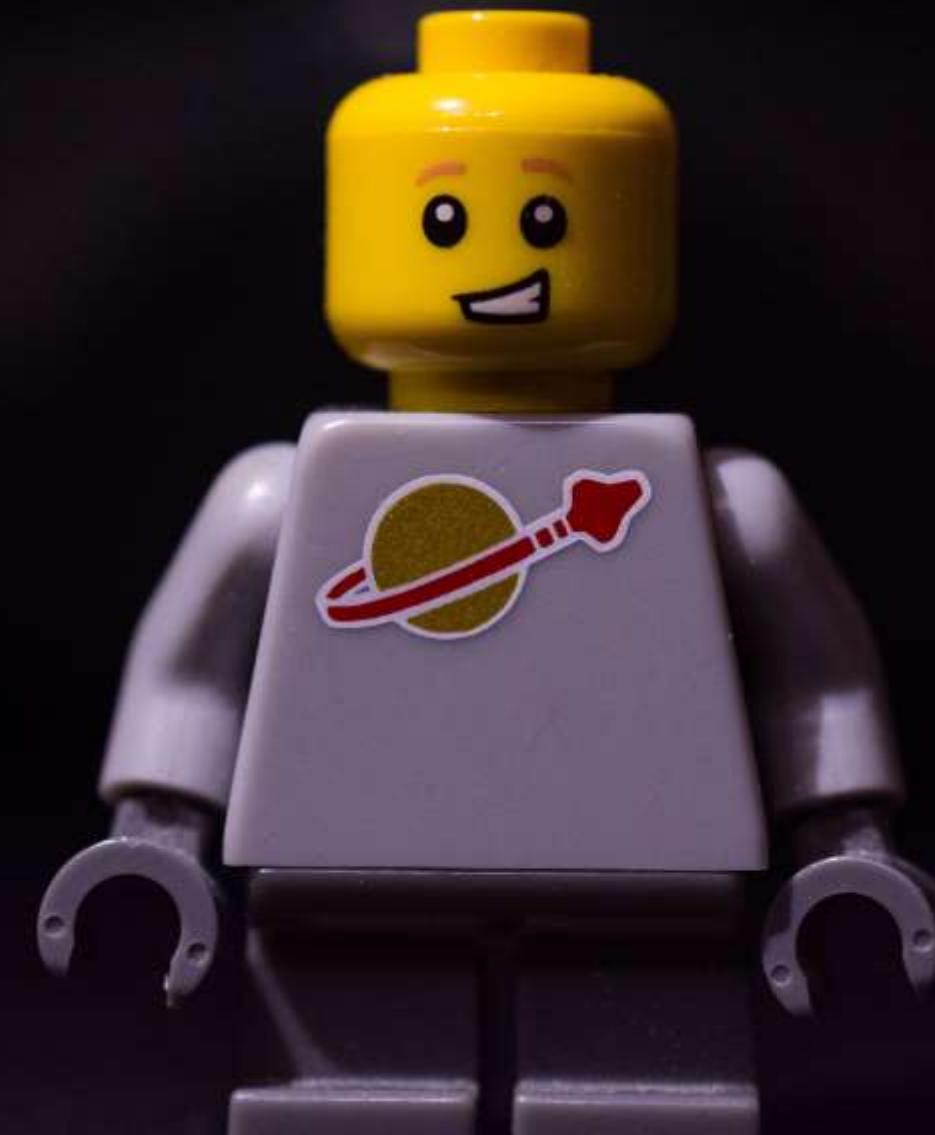
The mission

Create a **copyright literacy strategy** and accompanying **copyright policy** for the University of Aberdeen



Our process

- Set up project team
- Review other people's policies
- Project team develop draft policy
- Workshop policy with stakeholders
- Refine, redraft, and further feedback
- Committee and Senate approval
- Develop supporting material
- Launch!



It's a long journey...



...but we are learning lots along the way!



People have limited time and energy

- Can be difficult getting people to engage
- Get out there and promote it
- Make it relevant to them



[kirill makes pics on Pixabay](#)

But once people get involved...

...they often have a lot to contribute!



People have many concerns and worries...



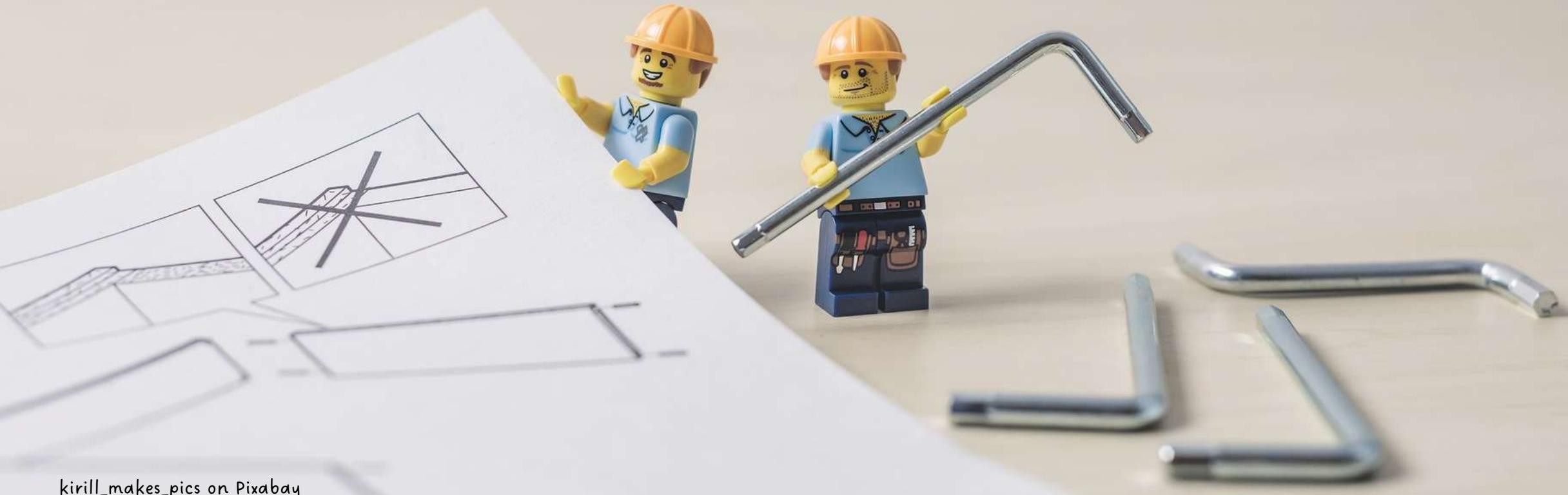
...which might not be the
ones you're expecting.

You need a cross section of people...

...with a variety of needs, experiences and concerns.



Copyright can be an enabler...
...closely linked to institutional strategy.



It takes time to get it right...



...but it will be
worth it in the end
(or so we hope...).

Discussion

What are your questions
or experiences?

Are you planning
something similar at
your institution?

Can we collaborate?



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Thank you!

