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Is play dough 'virtually' worthless?

Delivering a hands-on session in an online format

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What is Copyright Dough?

- Interactive workshop activity (or, a game!)
- Gives players a role each
- Asks players to create a model
- Gives each model a licence
- Facilitates discussion

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Why did we design it?

- Copyright affects all stages of an academic career
- But copyright is not a big seller!
- Wanted to create a welcoming environment

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Moving online

- New online version using Zoom interactive whiteboard
- Player packs sent in private chat

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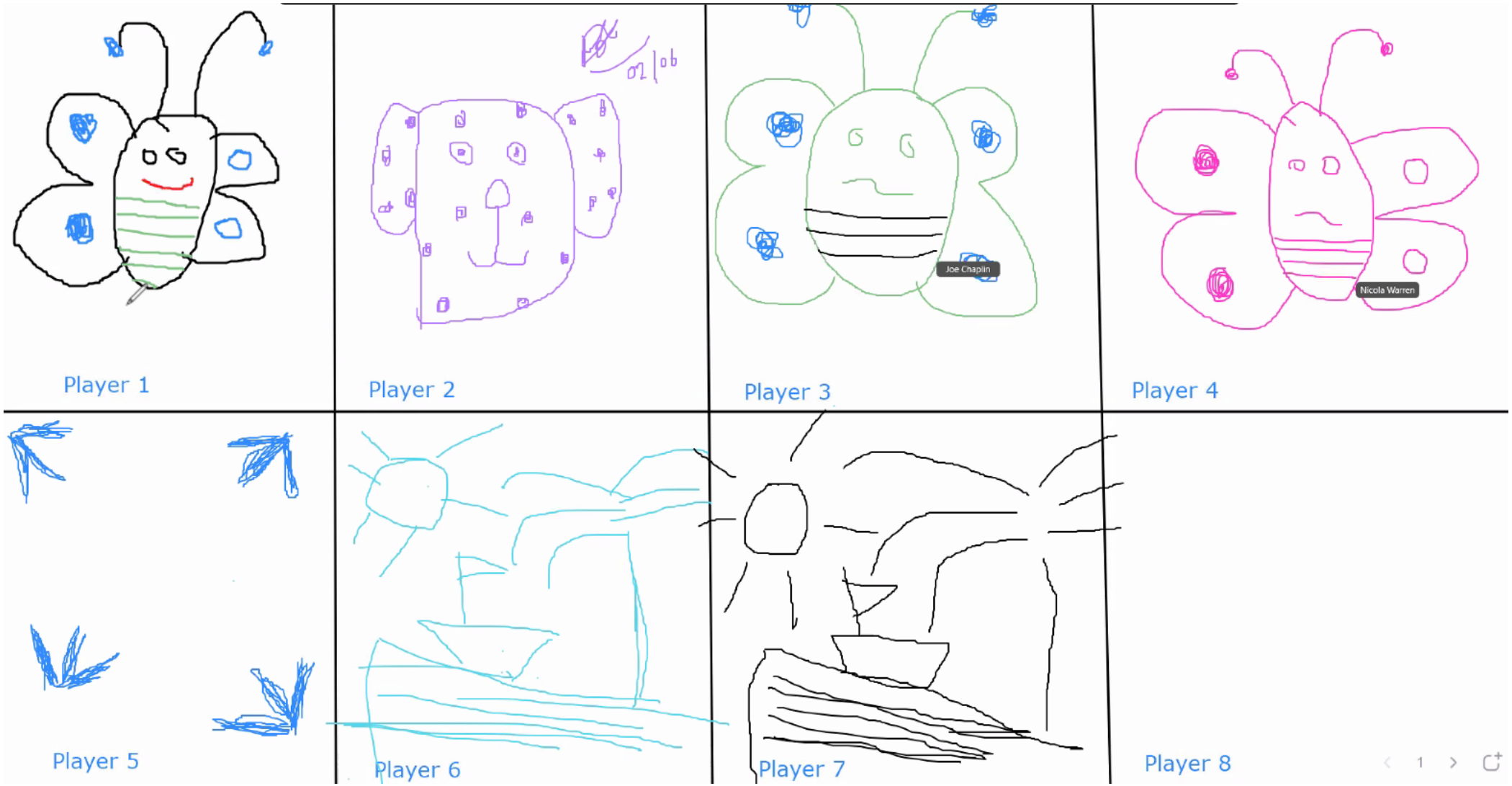

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Why we think it works

- Interactive workshop activity
  - Serious play
  - Immerses players
- Engagement tool
- Prompts discussion

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Why we think it works

- Shows copyright as an enabler of creativity
- Allows a better understanding of how copyright affects different people in different ways
- Keeps the fun of in-person gamified teaching

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Thank you!

Get in touch

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