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# From Discovering to Communicating: Creating Copyright Citizens



***Ruth Mallalieu***

*Scholarly Communications Licensing Manager*

***Amy C Haworth***

*Service Development Manager, Learning Services*



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# Copyright?!

Isn't that **legal** stuff?

Do you mean correcting **grammar**?

Why do we need to know about that?





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“Dog on skateboard at yard” by  
Giulia Degiovanni, Getty Images

- |   |         |
|---|---------|
| <input type="radio"/> Extra small       | £50.00  |
| <input type="radio"/> Small             | £150.00 |
| <input checked="" type="radio"/> Medium | £275.00 |
- 2076 x 2076 px (17.58 x 17.58 cm)  
300 dpi | 4.3 MP



“Dog Riding a Skateboard” by Kevin McShane,  
used under a CC BY-NC 2.0 licence



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# A simple question...?



“For the website, if we take a picture from lecture slides how to we go about the copyright rules for that?”



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**Is it a particular image?**

**Can they source alternative?**

**Is it in copyright?**

**Who owns the copyright?**

**Can they create their own?**





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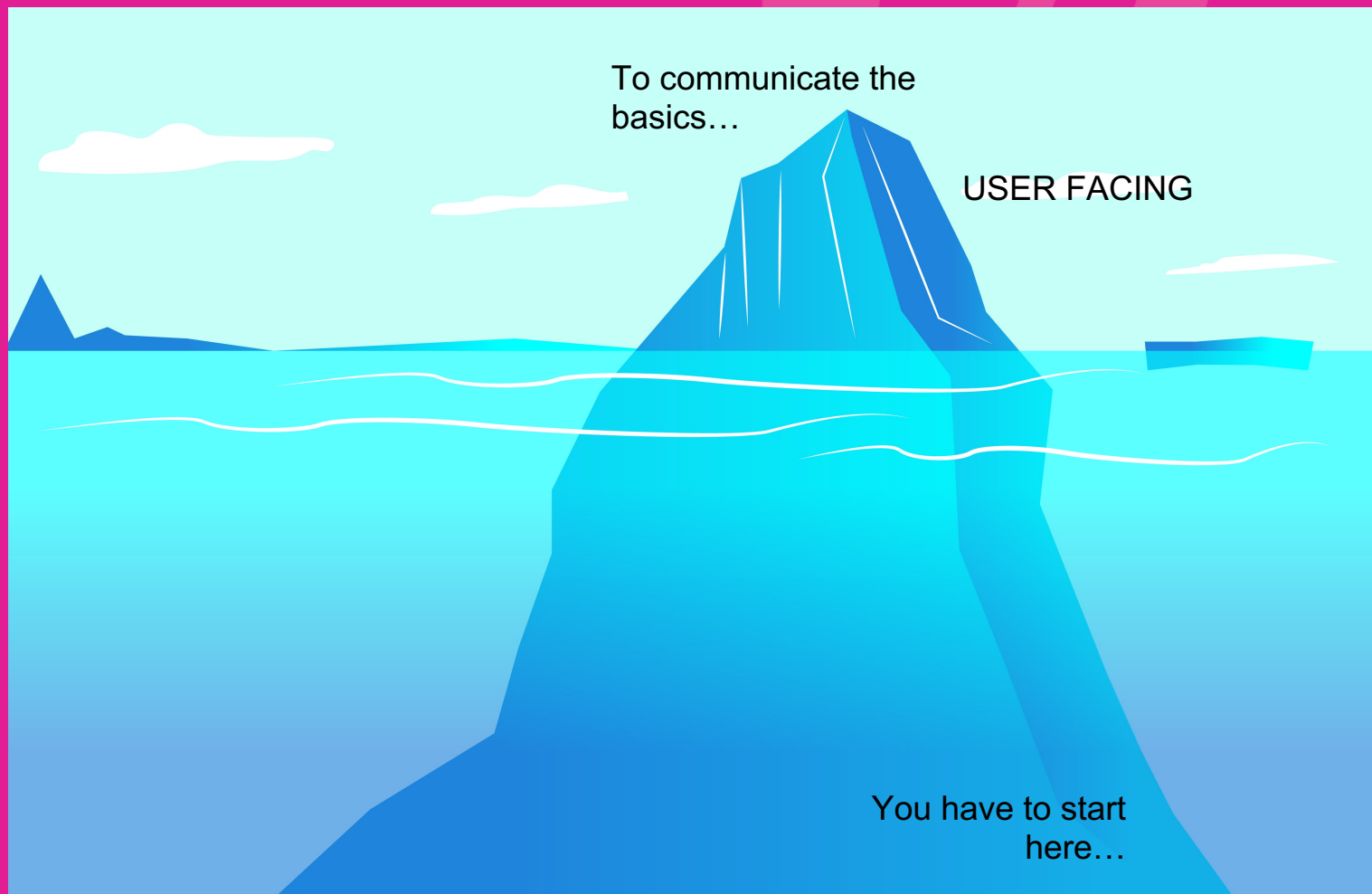






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# Positively Copyright

Learn more:  
[sheffield.ac.uk/library/copyright](http://sheffield.ac.uk/library/copyright)

Or email us:  
[copyright@sheffield.ac.uk](mailto:copyright@sheffield.ac.uk)

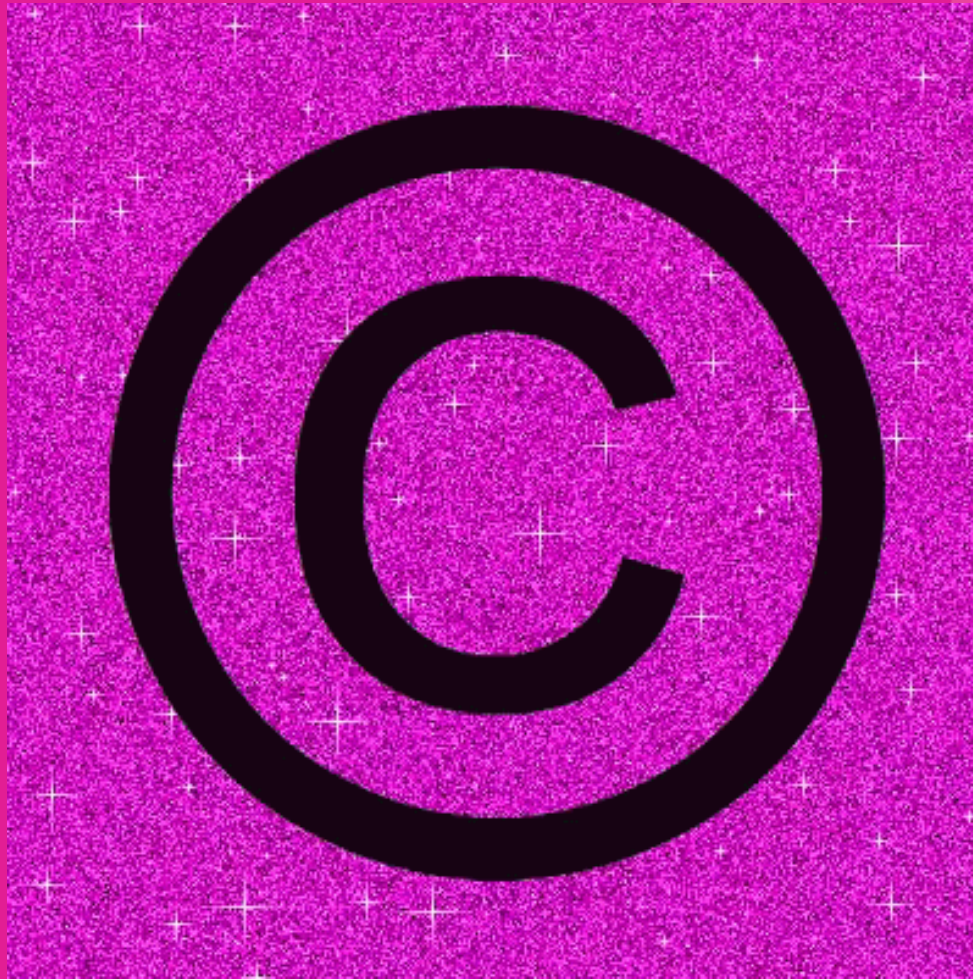
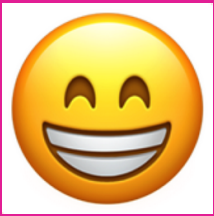
**Palatable**

**Relevant**

**Interesting**

**Robust**

**Fun**





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# Information and Digital Literacy



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Information  
and digital  
literacy for  
education,  
employment  
and citizenship.

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Discovering.

Understanding.

Questioning.

Referencing.

Creating.

Communicating.





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# Integrating messages

**IDL offer for  
taught  
course  
students**

**Positively  
Copyright  
messages**



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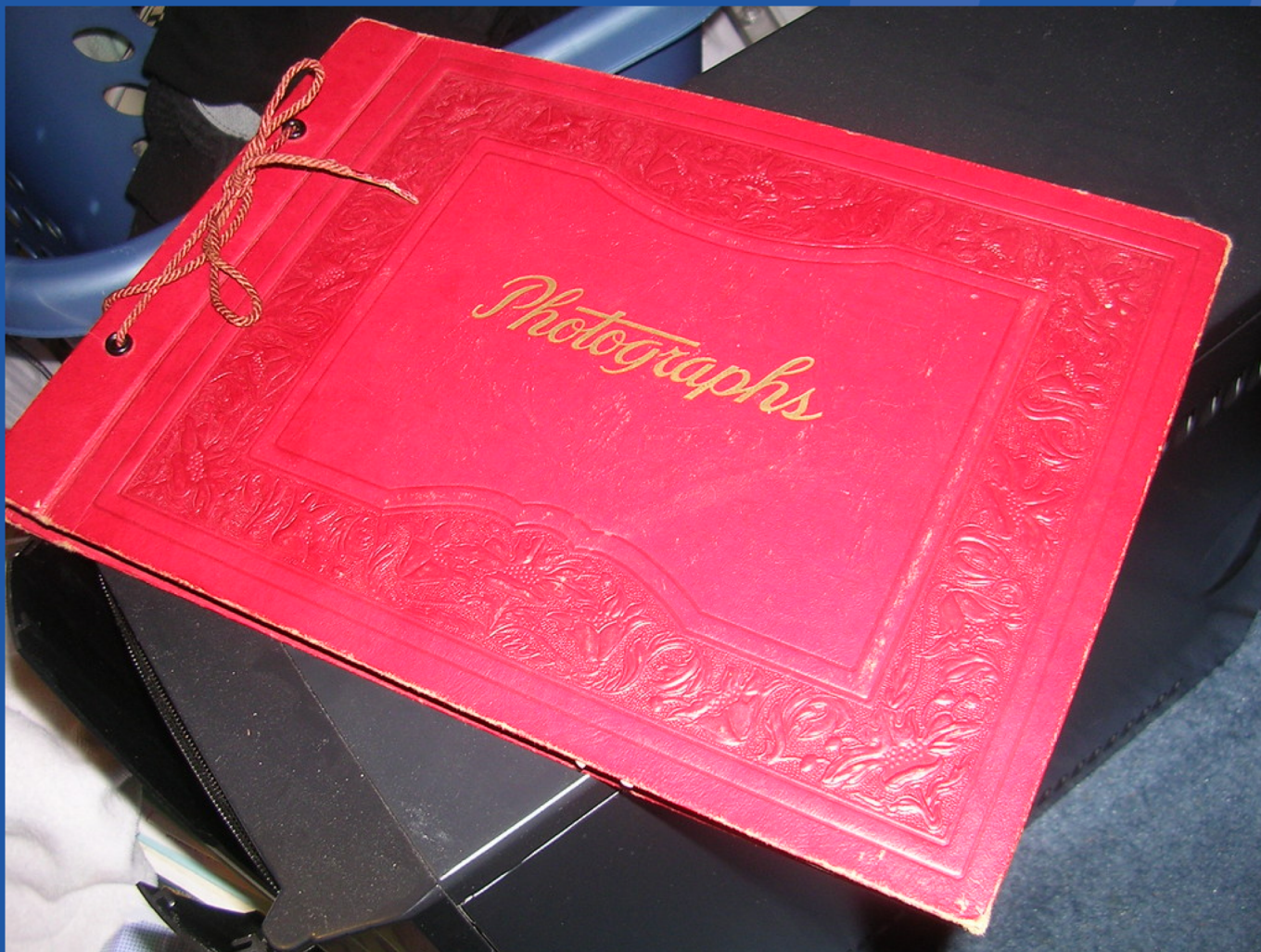
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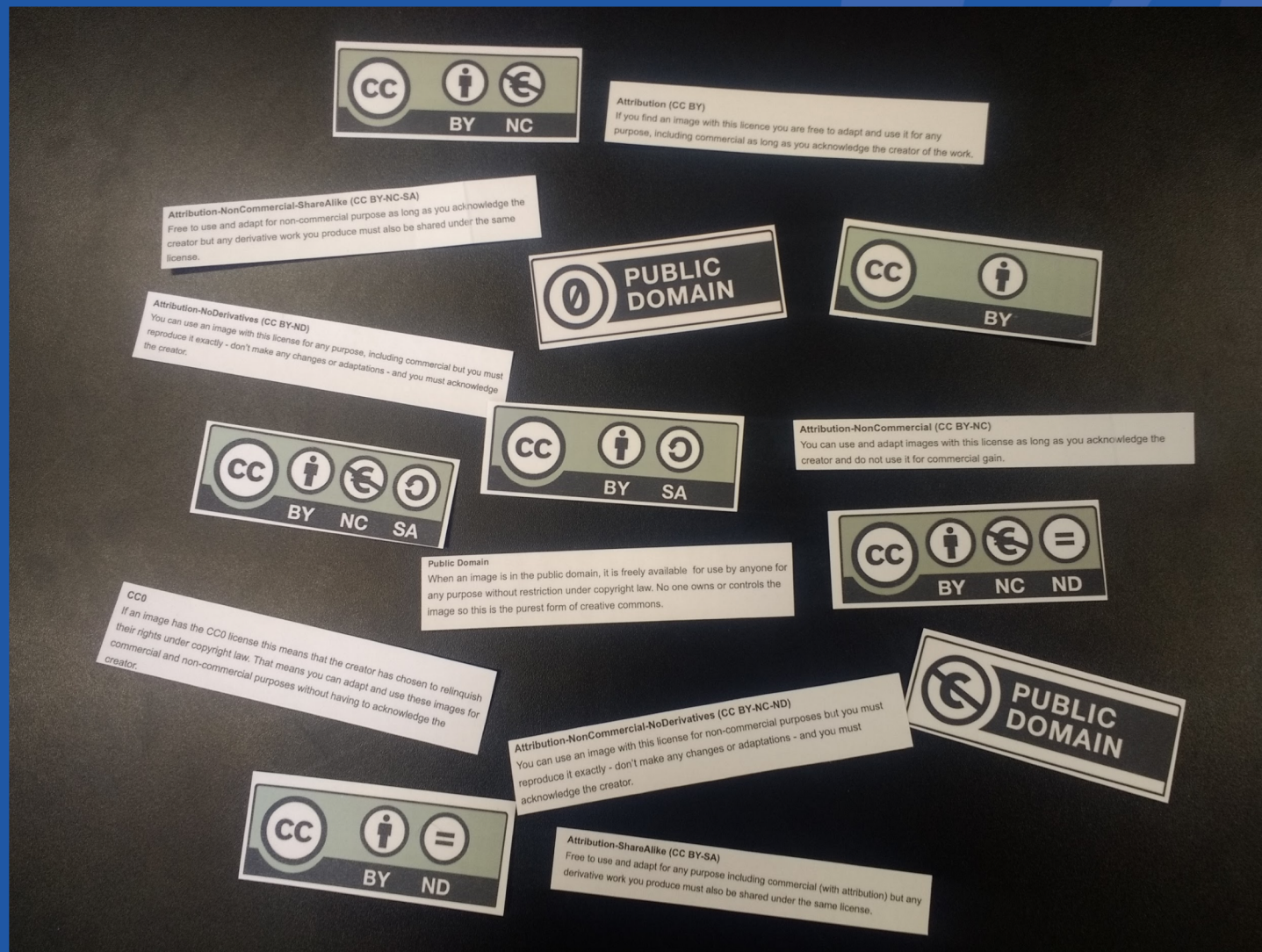






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Creating and using images.

## Section 1: Editing an image:

When you edit an image, in addition to knowing how to make alterations, you must think through the ethical considerations of any alterations you make.

Choose a sub-section to explore. After finishing the section, you can return to this page to explore the other areas, or return to the main menu:

- ☐ 1.1 Ethical considerations when manipulating images
- ☐ 1.2 Adapting images owned by someone else
- ☐ 1.3 Image manipulation and editing

 **Back to main menu**







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# “Don’t fear complexity”

David White, LILAC 2018, Liverpool: Posthuman literacies:  
reframing relationships between information, technology  
and identity



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# Thank you

Ruth: [r.mallalieu@sheffield.ac.uk](mailto:r.mallalieu@sheffield.ac.uk)  
[@CopyrightRuth](#)

Amy: [a.c.haworth@sheffield.ac.uk](mailto:a.c.haworth@sheffield.ac.uk)

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