

Animating copyright: teaching using videos

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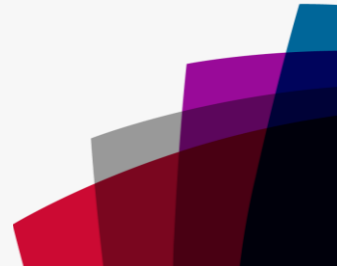
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General information

- Origin: US: 4 institutions, Canada: 2, UK: 2, Australia: 1, Denmark: 1, NZ: 1
 - Length: 0-5 mins:10, 5-10 mins:5, >10 mins: 2
 - Audience: Lecturers: 7, Researchers: 1, Students: 4, General: 5
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Approaches

- Voiceover (with slides or animation): 10
- Talking to camera: 5
- Other (1 each)
 - Drama/comedy (for students)
 - Recording of live talk with slides
 - Introduction talking to camera, then slides (no voiceover or music)



Question

Variety of approaches led me to the questions:

- Are academics in other institutions different in their preferences or inclinations for receiving this sort of information? If so, why?
- Is it as difficult to communicate copyright in other universities?

What worked well

- Brief introduction (<2 mins) from copyright officer at Copenhagen University, describing how he can help (<https://www.youtube.com/watch?v=M51XQ7A6qWI>)
- Collection of brief videos rather than one long one: 'bite-sized' chunks, each dealing with a different area of copyright; people can choose what is relevant to them

What worked well

- Delivery makes a big difference: Purdue University (<https://www.youtube.com/watch?v=gl3t9Jsng5U>) - very engaging delivery from someone who is either experienced at voiceover or has natural talent for it.
- Involving others (lecturers/students): one asking questions, another answering (Vanderbilt University) - <https://www.youtube.com/watch?v=5RSbMDRViWs>

What worked well

- Animation is very engaging (free tool called *Powtoon* used for some videos). At City we made an OSCOLA law referencing online tutorial with this. H5P (another online tool) was also used for adding interventions, e.g., questions to test understanding:
<https://libguides.city.ac.uk/citingandreferencinglaw/tutorial>
- Use of different backgrounds, e.g., lecture hall, classroom, library, office, etc.

What doesn't work so well

- Long videos will not engage people at my institution
- Talking directly to camera needs care
 - Feeling/looking uncomfortable on camera
 - Not looking straight at camera
 - Affects presentation and communication
 - Try another approach if not comfortable with it?
- I'm not keen on background music
 - But it can be useful if video is otherwise going to be silent (complete silence can be disconcerting!)

My video – Fair Dealing

- Intentionally very simple - no sound, very brief
- Made with tool (Camtasia) that was available to me (but I do have other resources to try)
- Intended to be the first of a series of videos (next one planned is about finding free-to-reuse images)
- General audience (students, lecturer, researchers, etc.)

<https://www.youtube.com/watch?v=kJZQsiGBbFE>

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