



**The
Copyright
and
Open Access
Nirvana Tour 2017**



UCA Farnham
UCA Epsom
UCA Rochester
Maidstone TV Studios
UCA Canterbury

A specialist art and design university
in the south of England.





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- Be brave. Be bold, but understand copyright.
www.copyrightuser.org
- The Internet is written in ink not pencil, think carefully about what you share online.
- You can make your own happiness, protect your work, license it under Creative Commons.
<https://creativecommons.org>
- Copyright infringement doesn't open doors it closes them. Don't infringe, go to www.copyrightuser.org
- Integrity is the essence of everything successful. Always acknowledge who inspires you.



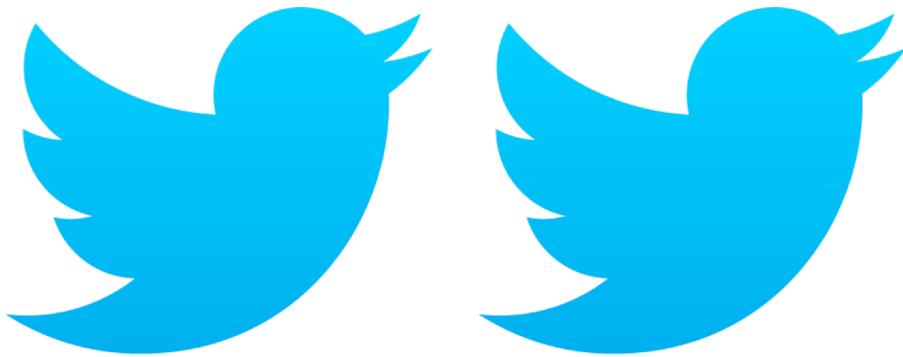


The collage consists of five separate images arranged in a staggered, overlapping layout:

- Top Left:** A graphic featuring the **COPYRIGHTUSER.ORG** logo (a stylized 'C' with a smiley face) and a large illustration of two people in a workshop setting, one holding a tablet and the other a pen, surrounded by tools and a small car on a track.
- Top Middle:** The **COPYRIGHTUSER.ORG** logo at the top, followed by a large illustration of a house with a person mowing the lawn and a dog, with a large green 'C' overlaid.
- Bottom Left:** The **COPYRIGHTUSER.ORG** logo at the top, followed by the title **Protecting your work with copyright** in large letters, and the text: "Illustration: Davide Bonazzi". Below this is a detailed paragraph about copyright rights and restrictions.
- Bottom Middle:** The **COPYRIGHTUSER.ORG** logo at the top, followed by the title **Images in eTheses** in large letters, and the text: "Establish if the image is in c". Below this is a list of typical copyright durations for published and unpublished works.
- Right:** The **COPYRIGHTUSER.ORG** logo at the top, followed by the title **Creating an IPTC header** in large letters, and the text: "What is an IPTC header?". Below this is a detailed explanation of what an IPTC header is and how it is used. At the bottom, there is a screenshot of the "File Info" dialog in Adobe Photoshop showing various IPTC fields.







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9:01 am - 17 Nov 2017 From London, England

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Want to feel zen about copyright and open access? We will be at your campus in public spaces to demystify with freebies, advice and your fortune.

- Create a buzz.
- Be colourful and engaging.
- Positive empowering messages.
- Simple, clear message.
- Follow up.
- Involve external parties.



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Digitisation and Copyright Compliance Manager

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