



**The
Copyright
and
Open Access
Nirvana Tour 2017**



A specialist art and design university
in the south of England.

UCA Farnham
UCA Epsom
UCA Rochester
Maidstone TV Studios
UCA Canterbury





**Copyright &
Open Access
Nirvana Tour
2017**

Want to feel zen about copyright and open access?
We will be at your campus in public spaces to
de-mystify with freebies, advice and your fortune...

Rochester: 20 November
Canterbury: 21 November
Epsom: 27 November
Farnham: 30 November

Library &
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Discover your fortune...



- Be brave. Be bold, but understand copyright.
www.copyrightuser.org
- The Internet is written in ink not pencil, think carefully about what you share online.
- You can make your own happiness, protect your work, license it under Creative Commons.
<https://creativecommons.org>
- Copyright infringement doesn't open doors it closes them. Don't infringe, go to www.copyrightuser.org
- Integrity is the essence of everything successful. Always acknowledge who inspires you.







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Using & Reusing

Author: Bartolomeo Meletti
Illustration: Davide Bonazzi

When creating new work, it is natural to be inspired by the work of others. However, it is important to distinguish between inspiration and copying. Copying someone else's work without their permission is a breach of copyright. To avoid this, you need to understand the difference between inspiration and copying. Inspiration is when you take ideas from someone else's work and use them to create your own. Copying is when you take someone else's work and use it as your own without their permission. This is a breach of copyright. To avoid this, you need to understand the difference between inspiration and copying. Inspiration is when you take ideas from someone else's work and use them to create your own. Copying is when you take someone else's work and use it as your own without their permission. This is a breach of copyright.



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Protecting your work with copyright

Illustration: Davide Bonazzi

Copyright is a set of 'exclusive' rights, of their work and the ability to earn from it. It means that the copyright owner has the right to control how their work is used. Without first getting permission from the copyright owner, you cannot copy, distribute, or otherwise use their work. This is a breach of copyright. To avoid this, you need to understand the difference between inspiration and copying. Inspiration is when you take ideas from someone else's work and use them to create your own. Copying is when you take someone else's work and use it as your own without their permission. This is a breach of copyright.




Images in eTheses



This guide is intended to advise postgraduate students on how to use images in their theses, specifically those that are photographs, architectural plans, charts, etc.

Establish if the image is in copyright

When you are planning to use an image in your thesis, you need to establish whether the image is in copyright. Typical copyright durations are as follows:

Published literary, artistic, musical or dramatic work.
Unpublished literary, artistic, musical or dramatic work.

In UK copyright law, images are protected for a period of 70 years after the creator's death. If the image is out of copyright, you can use it without seeking permission. If the image is in copyright, you need to seek permission from the copyright owner.


Creating an IPTC header

What is an IPTC header?

An IPTC header is a set of data attributes that can be embedded into an image and transported with the image. The IPTC header was developed by the International Press Telecommunications Council (www.iptc.org) who develop industry standards for interchange of news data. The data in an IPTC header allows the creator to add administrative, descriptive and rights information to an image. This can be particularly useful for rights holders as a method of protecting images of their work.

Adobe Photoshop

Open the image in Photoshop. Go to File > File Info. This should load the following table. Complete the fields, including IPTC fields and select OK.







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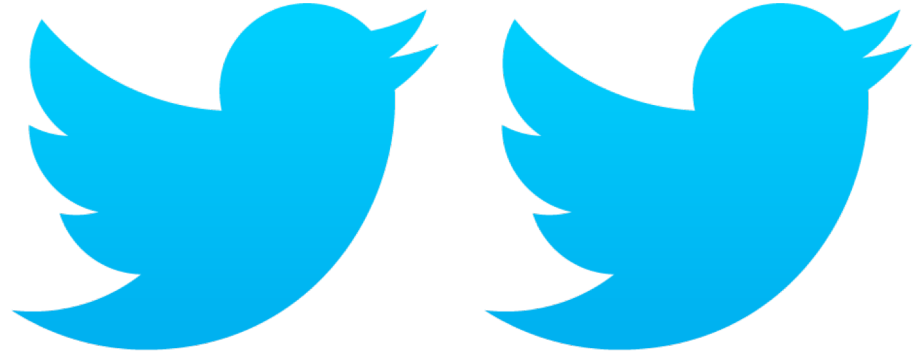
UCA @UniCreativeArts · 30 Nov 2017

#UCAFarnham marks the end of our Copyright Nirvana Tour! We hope you've had a good time learning how to protect your work and credit others 🙌
 #WeCreate #CopyrightAwareness



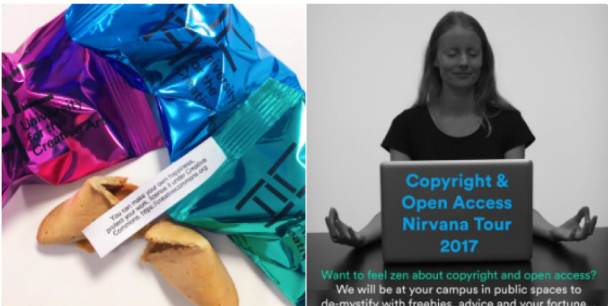
CopyrightUser.org and Creative Commons

4 9



UCA @UniCreativeArts

Need some tips when it comes to protecting the rights to your work and copyright issues in the industry? Join our Copyright & Nirvana Tour 2017! Check out the poster for dates...



9:01 am · 17 Nov 2017 From London, England

1 Retweet 1 Like

Library and UCA Students' Union

-
- Create a buzz.
 - Be colourful and engaging.
 - Positive empowering messages.
 - Simple, clear message.
 - Follow up.
 - Involve external parties.



Lisa Moore

Digitisation and Copyright Compliance Manager

lmoore3@uca.ac.uk