

**WOULD I LIE**

**TO**

**YOU**

**ABOUT  
COPYRIGHT?**

**Anna Theis and Neil Sprunt**

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# How to play?

WOULD I LIE TO YOU (ABOUT COPYRIGHT)?

1. The monkey owns the copyright in this image
2. Nobody owns the copyright in this image
3. The photographer owns the copyright in this image



Which is true?

**Answer:** Nobody owns the copyright  
The work is in the public domain.

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# Case 1

A bakery in St.Ives (in Cornwall) imitated the style of a work by the artist Magritte in a poster advertising their baked goods.

Magritte's estate became aware of this following conversations with the Tate (St Ives) and the matter was settled out of court.

## Case 2

A restaurant chain in Puerto Rico was successfully sued by a man claiming he owned the copyright in a Chicken Sandwich.

# Case 3

A Dutch cheese manufacturer has taken a rival cheese maker to court claiming they have breached the copyright in the taste (and scent) of their cheese product.

**So which one is true?**





# The aim of the game...

- Introduce a playful element to copyright training
- To also apply to education/research
- To encourage engagement/participation in copyright matters
- To promote discussion and analysis between peers

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