

Henry Pettit – NLA Media Access



Supporting journalism

Brief History

1996

Publisher owned licensing body. Newspapers.
Direct distribution of revenue.
Transactional licensing – usage based.



2006

Database (eClips)– control of content and service delivery to media monitoring agencies.
Digital delivery of clips to end users.

2010-2012

Licensing of **web content** and extension of eClips to include online content. (eClips web).

Stats

1350 newspapers, 1650 magazines, 2400 websites,
£43 million revenues. **80%** returned directly to publishers.

2014

Appointed **CLA** to license **education sector** on our behalf (NLA Licences)

www.nlamediaaccess.com