

# Developing an online copyright course

**Philippa Hatch:** Copyright and Licensing  
Support Manager

**Ella Mitchell:** Education Support Manager

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# Overview of the session

- About Imperial
- Background to the course
- Course design
- Education rationale
- Analytics and feedback
- Ideas for future development

# About Imperial College London



- Research intensive university with a focus on science, technology, medicine and business
- Library supports 8,000 staff and 14,700 students, including nearly 3000 Research postgraduates

# Current copyright support

- Appointed a year ago in full time role
- Answer enquiries
- Keep the website up to date
- CLA designated person / Reading lists
- Educate people about copyright

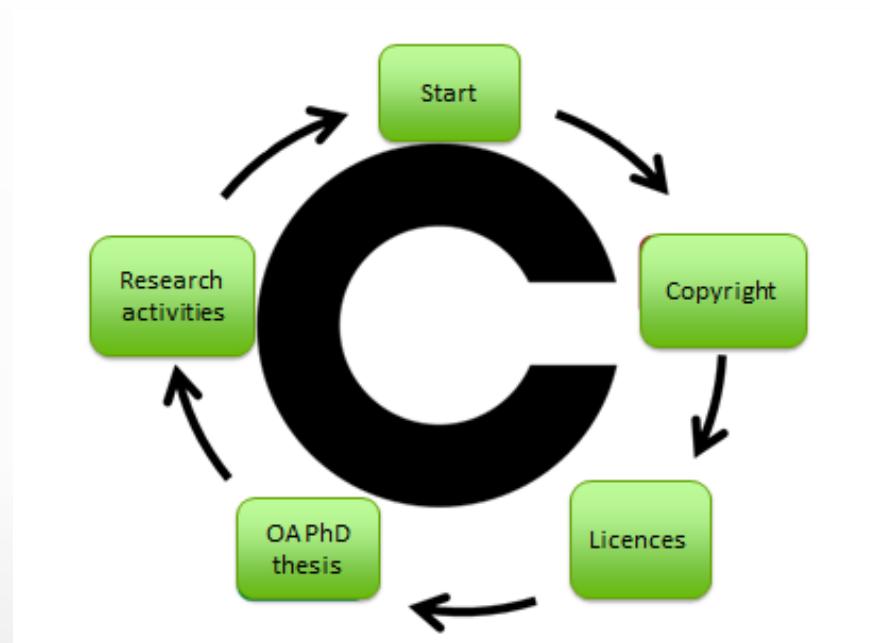
# What about you?

- [www.menti.com](https://www.menti.com)
- Enter code: 30 71 46

# The background

- PhD thesis are public on Imperial's repository and must be copyright safe.
- Only 30-40 students a year attend workshop
- 24/7 a and at all campuses
- Not a skill possessed by most supervisors - risk
- Life skill: relevant to all researchers and lecturers.

# Course design & limitations



- Aim: to deliver the information students need in a straightforward way using a variety of media
- In Blackboard & no tutor

# The process 1

- Searched the internet for good resources we use or adapt.
- Wrote down what I knew and ‘fact checked’ in books and against legislation
- Put it all in a word document & asked for feedback
- Sent to PPDC committee for approval

# The process 2

- Education team create blackboard pages from the word document
- Selected sections to be videos
- I added self check quizzes I'd created
- Maximised the look and feel
- Added feedback button and questions

LIVE in Jan 2106

# Screen shot of course

Home   Welcome & Guidance

GS - Copyright for Researchers (Online)

- Welcome & Guidance
- Section 1 - Copyright
- Section 2 - Licences
- Section 3 - Copyright and your PhD theses
- Section 4 - Copyright and research activities
- References
- Glossary
- Course Evaluation & Certificate of Course Completion
- Print version

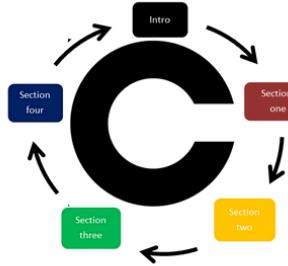
## Welcome & Guidance

### Welcome to our pilot course

This course aims to convey copyright essentials to Imperial PhD students. It is focused on UK law only. The structure of the course reflects your research lifecycle. It aims to provide clarity on copyright issues you will encounter at each of the stages of the lifecycle.

The course has been designed so that you can select the stage of the research lifecycle that you are most interested in.

If you require a certificate of completion, for your portfolio folder or personal records, you will need to review all of the sections and attempt the review quizzes at the end of each section. Once you have done this you will be able to print the certificate.



As this is a pilot course we welcome your feedback, please fill in the evaluation form by clicking the feedback button below.



# Educational rationale

- Learning objectives - Blooms taxonomy
- Reach 'Apply' in course
- Higher level skills in the real world

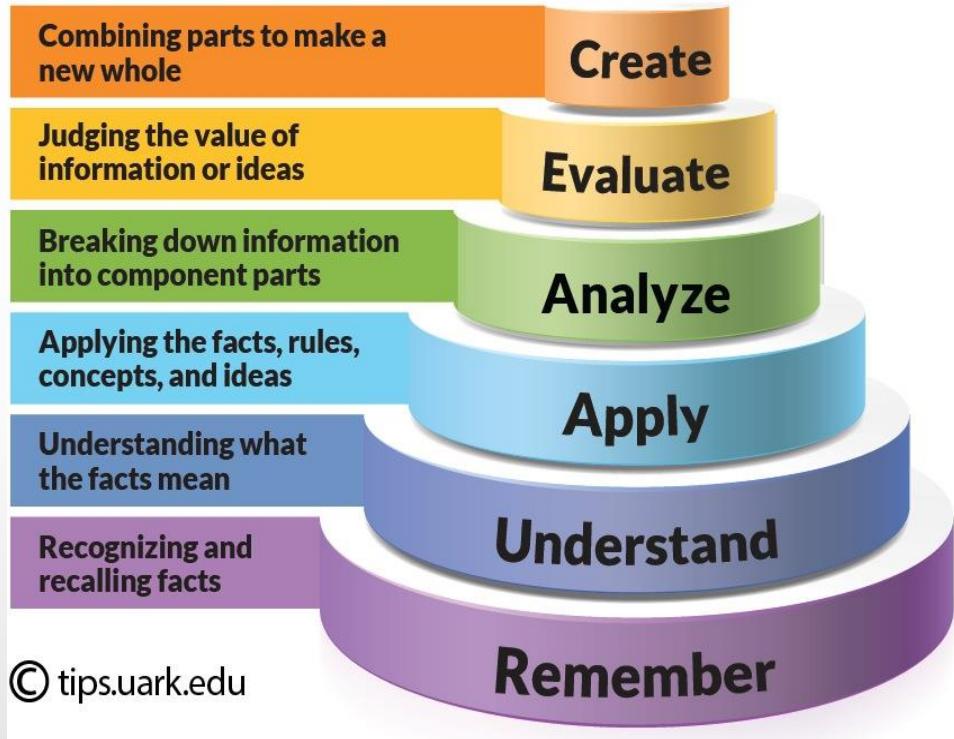


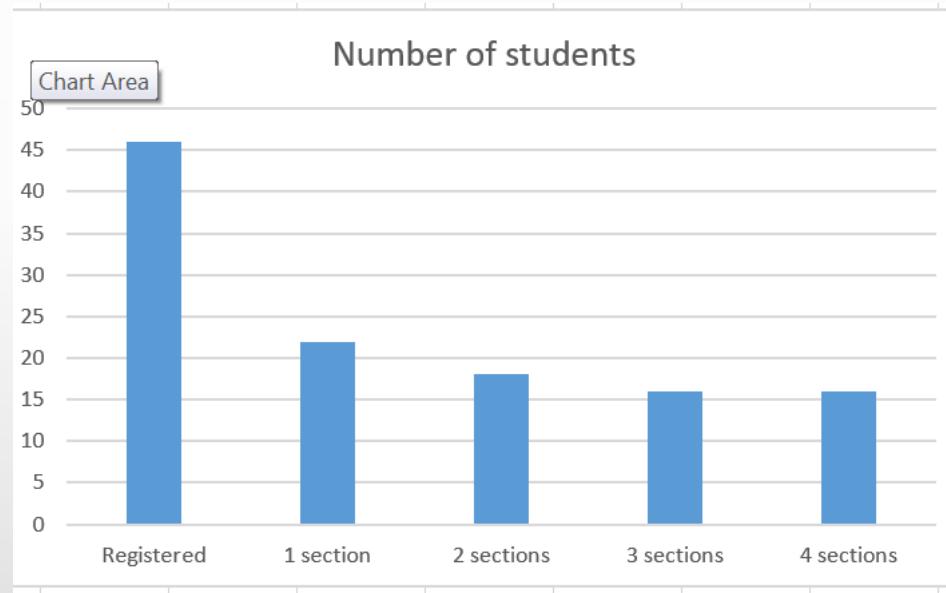
Image credit:

Shabatura, J. (2013) *Using Bloom's Taxonomy to Write Effective Learning Objectives*. Available from: <https://tips.uark.edu/using-blooms-taxonomy/> [Date accessed: 3<sup>rd</sup> June 2016]

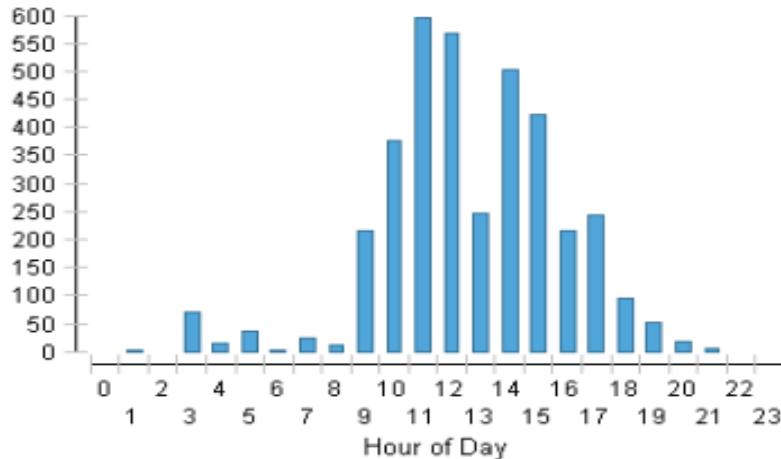
# Feedback and analytics

- Analytics supplied through Blackboard Course evaluation tools. Have noticed some limitation with these
- Feedback collated via a Qualtrics survey embedded into the welcome page of the course

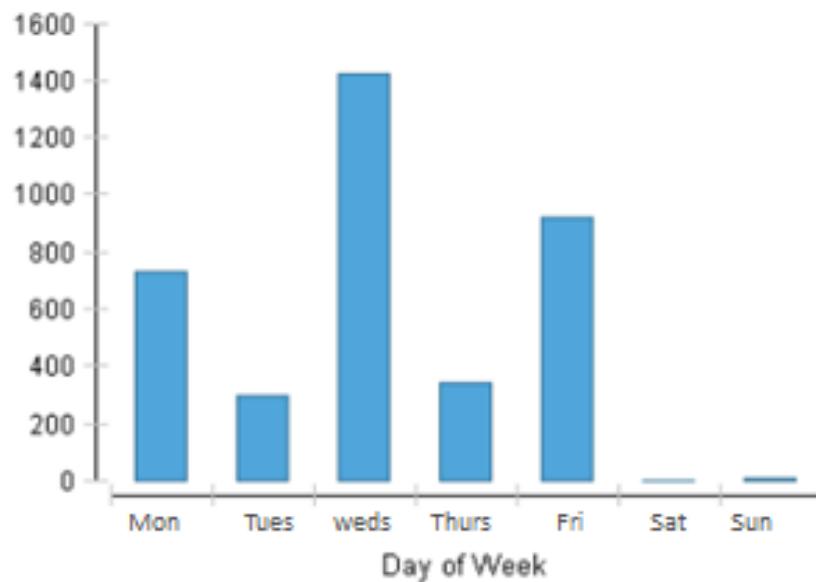
# Course completion



# Course analytics



Popular times of the day



Popular days of the week

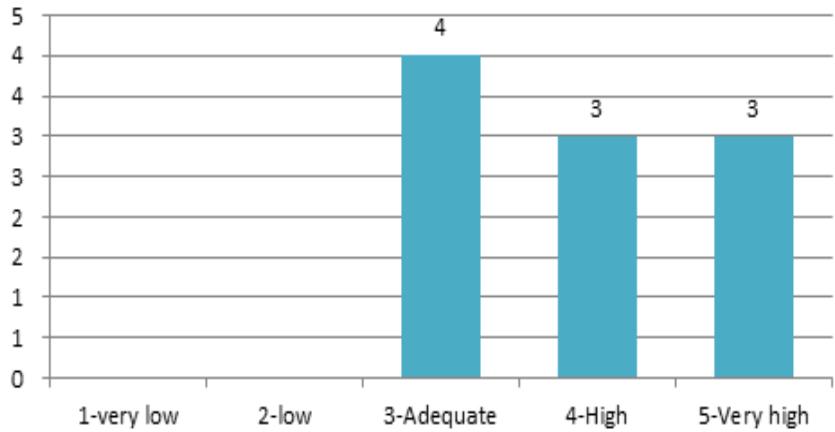
# Example video

Searching for copyright  
compliant images



# Feedback:

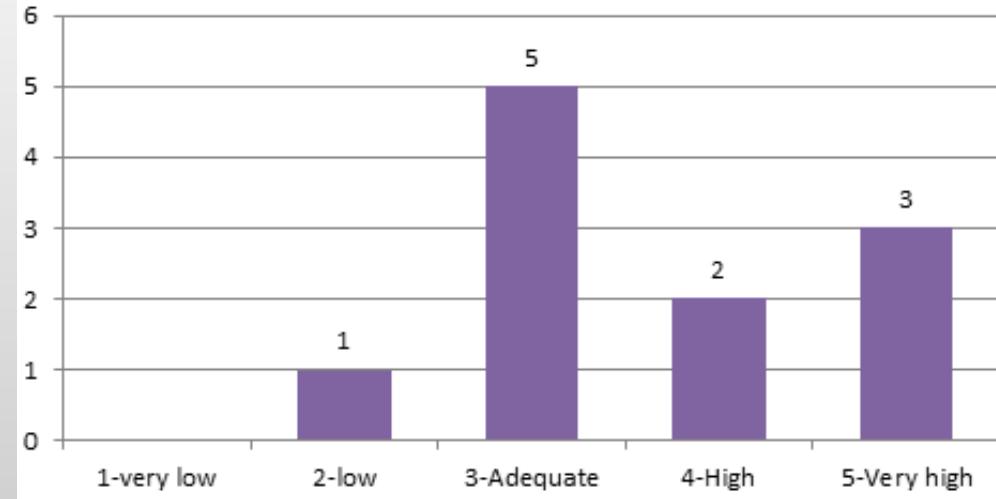
## Section 2 - Example of a publishing licence video



5.01 minutes

7.01 minutes

## Section 4 - Data licences video



# Quiz

## QUESTION 1

Multiple choice

You own copyright in a work when:

- It is an idea in your head
- You make a copy
- You have recorded your idea in words, images or music



created  
interactions  
understanding  
Good  
quiz video  
quizzes

level  
Limited  
Great  
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data  
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offer  
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easy  
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comments



# Future developments

- Scenario based questions
- More non-text content
- More visual appeal (font, photos and highlight boxes)
- Pause for thought questions
- Revisit the accessibility of the course content
- Welcome video
- Increase enrolments and feedback for the course

# Tips?

- Do an online course yourself
- Work as a team
- Be realistic
- Be agile – create something and then make it better
- Get feedback
- Keep your options open



Any tips  
from the  
audience?

# Thank you & any questions?



[e.mitchell@imperial.ac.uk](mailto:e.mitchell@imperial.ac.uk)

[p.hatch@imperial.ac.uk](mailto:p.hatch@imperial.ac.uk)

