

Developing an online copyright course

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Overview of the session

- About Imperial
- Background to the course
- Course design
- Education rationale
- Analytics and feedback
- Ideas for future development

About Imperial College London



- Research intensive university with a focus on science, technology, medicine and business
- Library supports 8,000 staff and 14,700 students, including nearly 3000 Research postgraduates

Current copyright support

- Appointed a year ago in full time role
- Answer enquiries
- Keep the website up to date
- CLA designated person / Reading lists
- Educate people about copyright

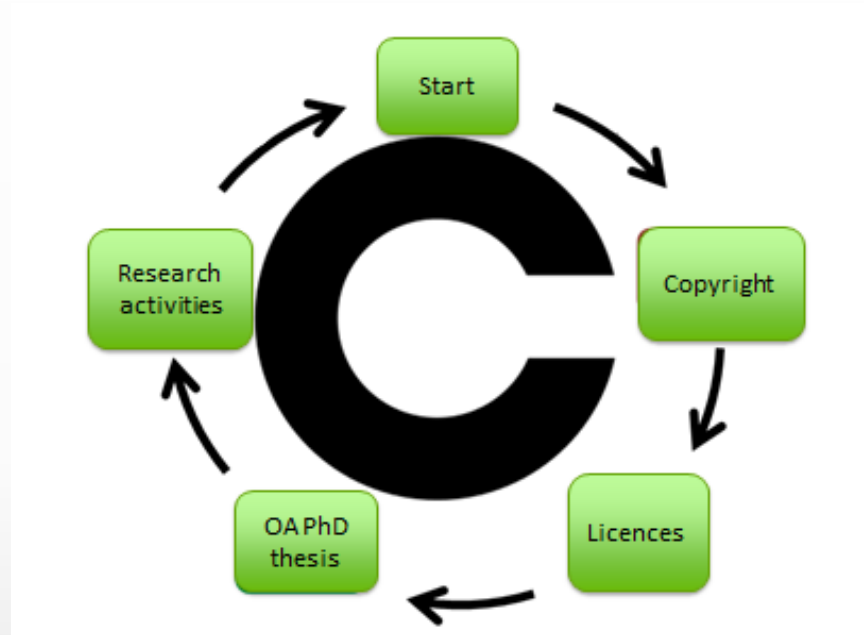
What about you?

- www.menti.com
- Enter code: **30 71 46**

The background

- PhD thesis are public on Imperial's repository and must be copyright safe.
- Only 30-40 students a year attend workshop
- 24/7 a and at all campuses
- Not a skill possessed by most supervisors - risk
- Life skill: relevant to all researchers and lecturers.

Course design & limitations



- Aim: to deliver the information students need in a straightforward way using a variety of media
- In Blackboard & no tutor

The process 1

- Searched the internet for good resources we use or adapt.
- Wrote down what I knew and 'fact checked' in books and against legislation
- Put it all in a word document & asked for feedback
- Sent to PPDC committee for approval

The process 2

- Education team create blackboard pages from the word document
- Selected sections to be videos
- I added self check quizzes I'd created
- Maximised the look and feel
- Added feedback button and questions

LIVE in Jan 2106

Screen shot of course

Welcome & Guidance

GS - Copyright for Researchers (Online)

Welcome & Guidance

Section 1 - Copyright

Section 2 - Licences

Section 3 - Copyright and your PhD theses

Section 4 - Copyright and research activities


References

Glossary

Course Evaluation & Certificate of Course Completion

Print version

Welcome & Guidance

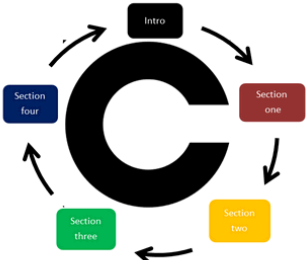


Welcome to our pilot course

This course aims to convey copyright essentials to Imperial PhD students. It is focused on UK law only. The structure of the course reflects your research lifecycle. It aims to provide clarity on copyright issues you will encounter at each of the stages of the lifecycle.


The course has been designed so that you can select the stage of the research lifecycle that you are most interested in.

If you require a certificate of completion, for your portfolio folder or personal records, you will need to review all of the sections and attempt the review quizzes at the end of each section. Once you have done this you will be able to print the certificate.



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graph TD; Intro[Intro] --> SectionOne[Section one]; SectionOne --> SectionTwo[Section two]; SectionTwo --> SectionThree[Section three]; SectionThree --> SectionFour[Section four]; SectionFour --> Intro;
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As this is a pilot course we welcome your feedback, please fill in the evaluation form by clicking the feedback button below.



Educational rationale

- Learning objectives - Blooms taxonomy
- Reach 'Apply' in course
- Higher level skills in the real world

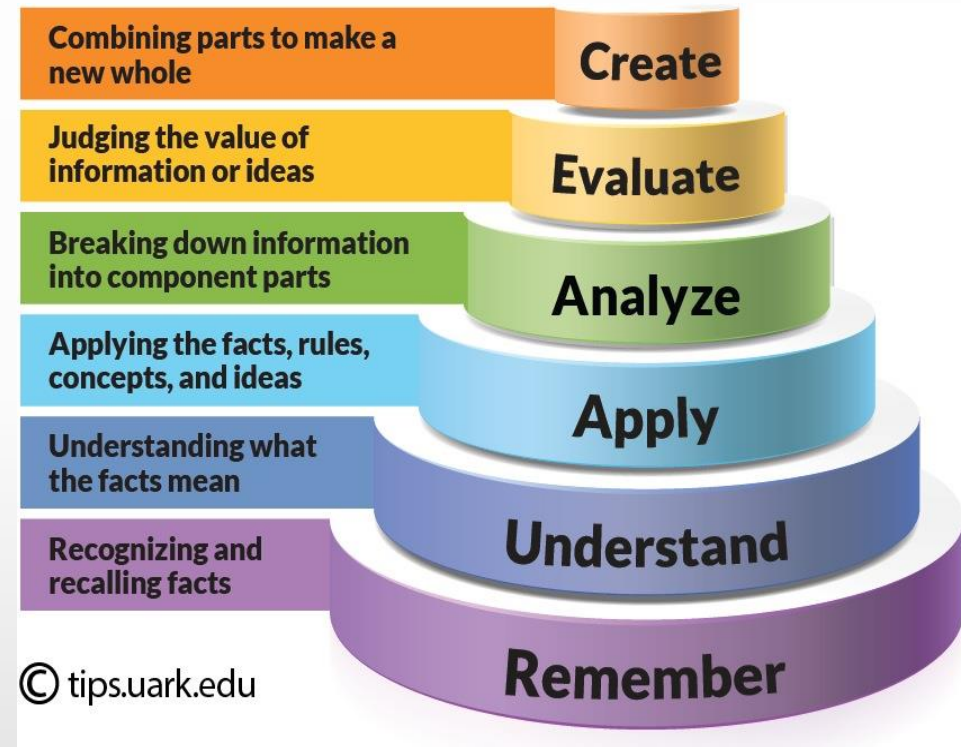


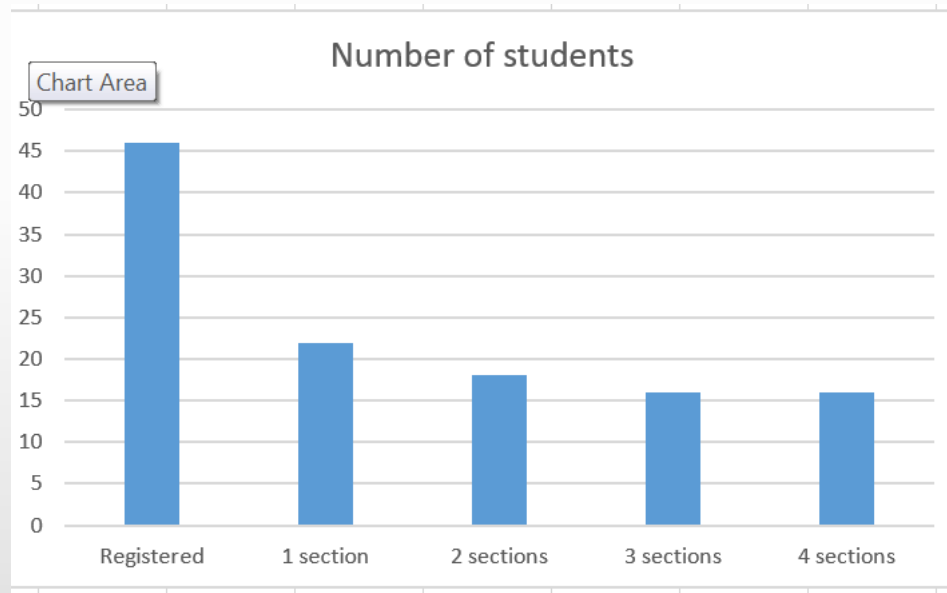
Image credit:

Shabatura, J. (2013) *Using Bloom's Taxonomy to Write Effective Learning Objectives*. Available from: <https://tips.uark.edu/using-blooms-taxonomy/> [Date accessed: 3rd June 2016]

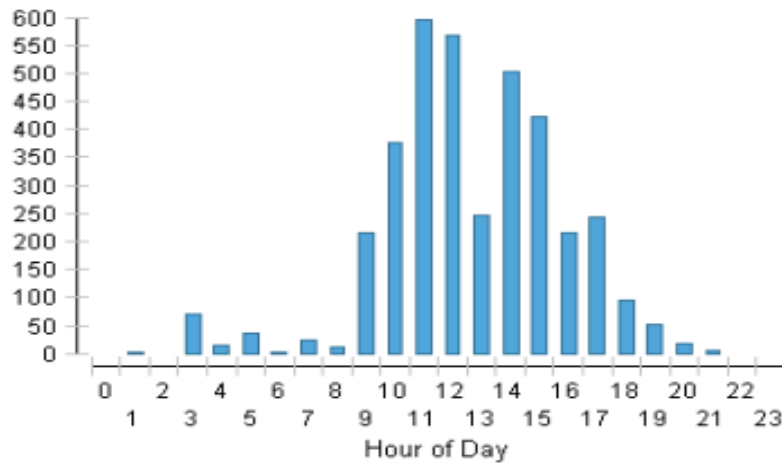
Feedback and analytics

- Analytics supplied through Blackboard Course evaluation tools. Have noticed some limitation with these
- Feedback collated via a Qualtrics survey embedded into the welcome page of the course

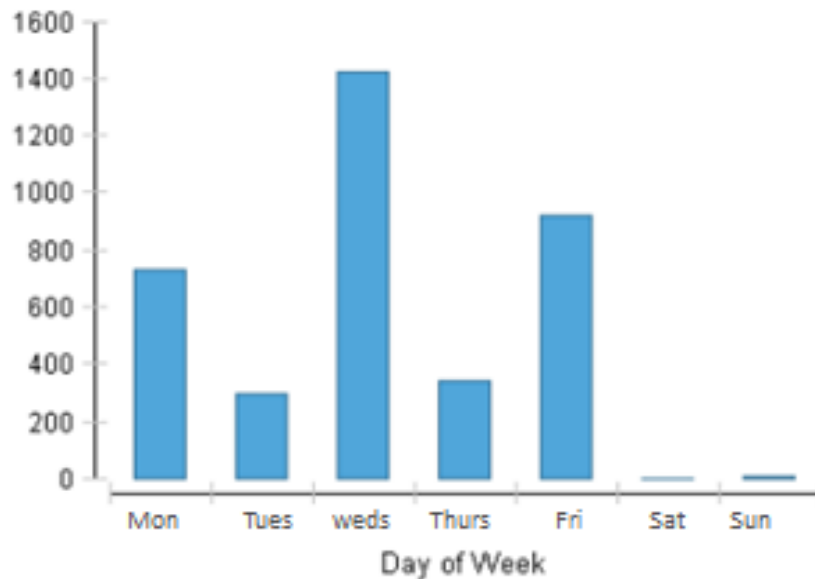
Course completion



Course analytics



Popular times of the day



Popular days of the week

Example video

Imperial College
London

Library Services

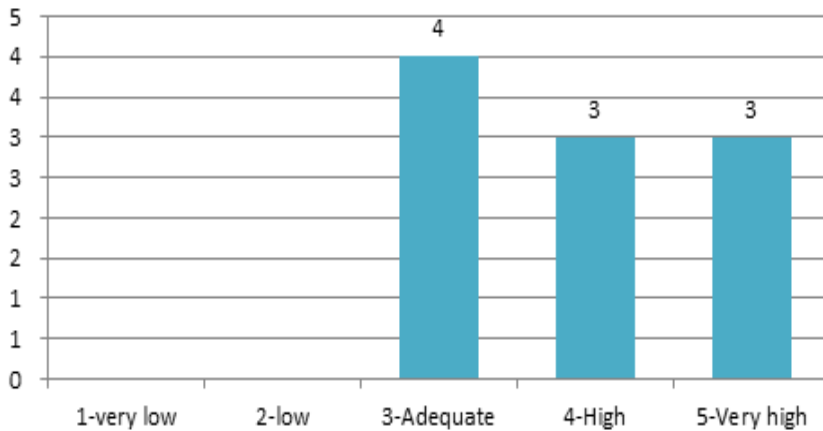
Searching for copyright
compliant images



Feedback:

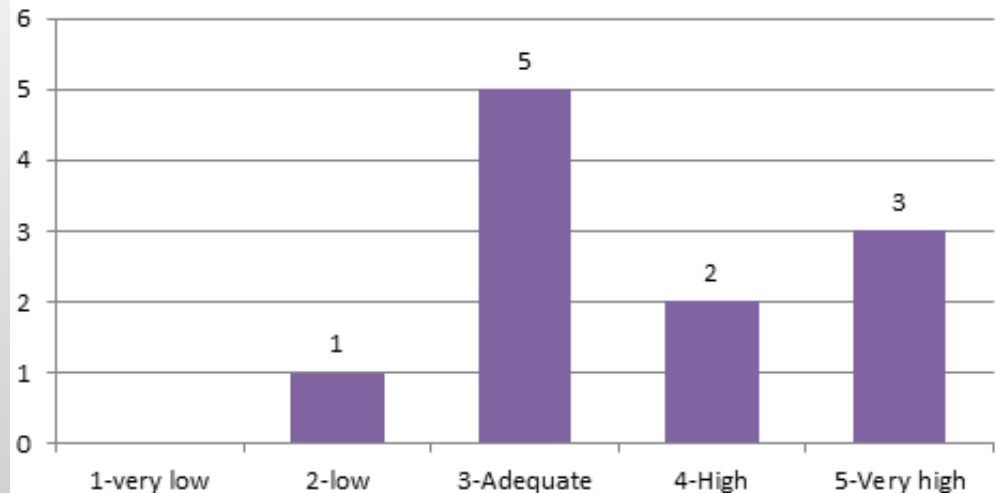
Section 2 - Example of a publishing licence video

5.01 minutes



Section 4 - Data licences video

7.01 minutes



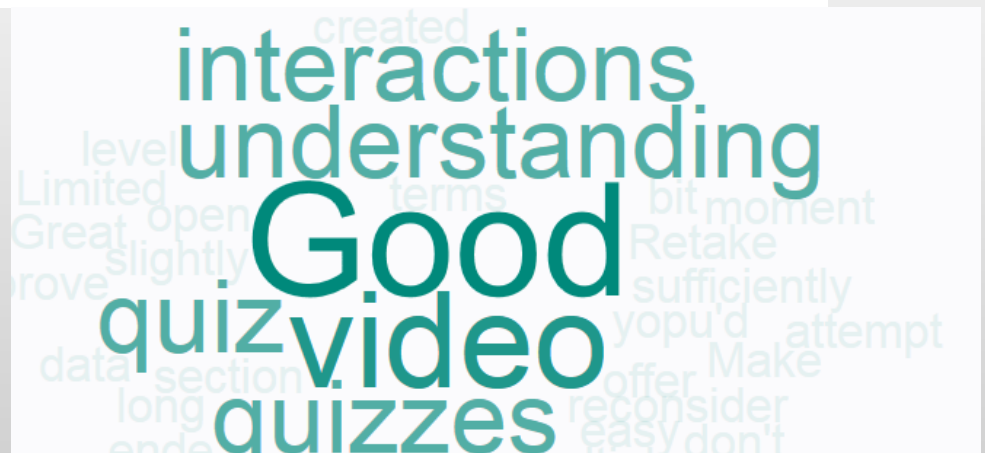
Quiz

QUESTION 1

Multiple choice

You own copyright in a work when:

- ☐ It is an idea in your head
- ☐ You make a copy
- ☐ You have recorded your idea in words, images or music



comments



Future developments

- Scenario based questions
- More non-text content
- More visual appeal (font, photos and highlight boxes)
- Pause for thought questions
- Revisit the accessibility of the course content
- Welcome video
- Increase enrolments and feedback for the course

Tips?

- Do an online course yourself
- Work as a team
- Be realistic
- Be agile – create something and then make it better
- Get feedback
- Keep your options open

An orange speech bubble with a blue outline, pointing towards the bottom left.

Any tips
from the
audience?

Thank you & any questions?



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