

Naomi Korn®

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Using My Presentation



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**Teaching the teachers what they can use
when they teach**

Topics

- What can be taught
- Top tips for teaching

What to teach: SPACES

Private

Private

Classroom

Private

Public

VLE

Public

Public (NC)

Web

Public

Public

Web

What to teach: IMAGES

- Creative Commons
- CLA
- Exceptions
- Getting permission
- Risk management

What to teach: IMAGES

• CLA	FREE-NO RISK
• Creative Commons	FREE-MINOR RISK
• Exceptions	FREE- SOME RISK
• Getting permission	COST-NO RISK
• Risk management	RISK

What to teach: SPACES & IMAGES

Private

Private

Classroom

CLA

Exceptions

CC

Private

Public

VLE

CLA

Exceptions

CC

Public (NC)

Public

Web

CC

Public

Public

Web

CC

CC BY; CC BY ND; CC BY SA
CC ZERO

What to teach: CHANGING SPACES

Student Recording

Private
Private

Classroom

CLA

Exceptions

CC

Reuse

Private
Public

VLE

CLA

Exceptions

CC

Public (NC)
Public

Web

CC

Public
Public

Web

CC

CC BY; CC BY ND; CC BY SA
CC ZERO

How to teach

- Personalisation & empathy
- Proper teaching
- Bringing copyright in from the cold
- Set expectations and ground rules
- Be kind

3 Final Points

1. Copyright & licensing business critical decisions
2. Support mechanisms are crucial
3. Conqueror the fear – make it your own

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